



2024-2025 Eagle Influencer Responsibilities & Expectations

As an Eagle Influencer, you must agree to the following responsibilities and expectations. Failure to follow the terms of this agreement can result in your removal from the Eagle Influencer program and revocation of the associated scholarship.

- Maintain a minimum of 15 credit hours per semester.
- Follow MCC on all social media channels and share content to personal page.
- Participate in activities that occur during the day, night, and weekends if needed.
- Notify my supervisor of upcoming conflicts that would prevent me from completing assigned tasks.
- Participate in 50% of campus student life activities to get material for social media content.
- Create content for holidays, special events, random days, day in the life, and live-stream events.
- Take pictures of students during activities that can be used for social media.
- Attend bi-weekly meetings with the team to discuss creative trends for social media.
- Be a willing participant in content that is created.
- Be responsible for any equipment that is loaned for creating content.
- Be a professional representative of Meridian Community College at all times, including on personal social media.
- Have a pleasant and positive attitude.
- Treat everyone with respect.
- Maintain confidentiality of any sensitive information regarding MCC and its students.
- Follow a dress code that reflects the professional and respectful image of Meridian Community College, including wearing appropriate attire during events, meetings, and when creating content.
- Ensure all content is approved by the supervisor before posting.
- Adhere to MCC's social media guidelines and policies.
- Accept feedback on performance and content
- Acknowledge that all content created as a part of this program is owned by MCC.